








Direct Mail Postcards

Price per postcard, includes FREE lamination giving your postcards high gloss-picture quality

Print + Address + Mail

-Full-color, 2-sided digital printing
-Postage is extra; see below

Size	Quantity	Cost Per Card (postage is extra)	1st Class	Bulk/Standard
Regular 4.25 x 5.6" 	10-99	\$.69	\$ 1.04	N/A
	100-499	\$.50	\$.85	
	500-999	\$.47	\$.82	
	1,000-4,999	\$.41	\$.76	
	5,000-9,999	\$.36	\$.71	
	10,000-19,999	\$.30	\$.65	
	20,000-49,999	\$.24	\$.59	
	50,000 +	\$.21	\$.56	
Jumbo 5.5 x 8.5" 	10-99	\$ 1.02	\$ 1.52	\$ 1.44
	100-499	\$.71	\$ 1.21	\$ 1.13
	500-999	\$.68	\$ 1.18	\$ 1.10
	1,000-4,999	\$.65	\$ 1.15	\$ 1.07
	5,000-9,999	\$.59	\$ 1.09	\$ 1.01
	10,000-19,999	\$.51	\$ 1.01	\$.93
	20,000-49,999	\$.46	\$.96	\$.88
	50,000 +	\$.39	\$.89	\$.81
Block 6.125 x 8.25" 	10-99	\$ 1.05	\$ 1.55	\$ 1.47
	100-499	\$.75	\$ 1.25	\$ 1.17
	500-999	\$.70	\$ 1.20	\$ 1.12
	1,000-4,999	\$.68	\$ 1.18	\$ 1.10
	5,000-9,999	\$.62	\$ 1.12	\$ 1.04
	10,000-19,999	\$.53	\$ 1.03	\$.95
	20,000-49,999	\$.48	\$.98	\$.90
	50,000 +	\$.41	\$.91	\$.83
Panoramic 5.75 x 11.25" 	10-99	\$ 1.17	\$ 1.67	\$ 1.59
	100-499	\$.79	\$ 1.29	\$ 1.21
	500-999	\$.74	\$ 1.24	\$ 1.16
	1,000-4,999	\$.71	\$ 1.21	\$ 1.13
	5,000-9,999	\$.66	\$ 1.16	\$ 1.08
	10,000-19,999	\$.60	\$ 1.10	\$ 1.02
	20,000-49,999	\$.57	\$ 1.07	\$.99
	50,000 +	\$.53	\$ 1.03	\$.95
Giant 8.5 x 11" 	500-4,999	\$.79	\$ 1.70	\$ 1.58
	5,000-19,999	\$.65	\$ 1.56	\$ 1.44
	20,000-49,999	\$.62	\$ 1.53	\$ 1.41
	50,000 +	\$.50	\$ 1.41	\$ 1.29

Postage	First-Class™ Mail	Bulk Rate
Regular 4.25 x 5.6"	\$.35	n/a
Jumbo 5.5 x 8.5"	\$.50	\$.42
Block 6.125 x 8.25"	\$.50	\$.42
Panoramic 5.75 x 11.25"	\$.50	\$.42
Giant 8.5 x 11"	\$.91	\$.79

Postage is paid to U.S. Post Office through expresscopy.com

Targeted Mailing Lists		
Price per record		
Upload your own	Free	
Purchase a list	Consumer	Business
	\$.10	\$.10

*UV Coated stock is only available for Regular, Jumbo, Block and Panoramic postcards with mailing service. Panoramic standard/bulk mail require 200 piece minimum. 2018 expresscopy.com. All rights reserved. Prices subject to change.



Direct Mail Postcards Continued:

Every Door Direct Mail

Price per postcard (EDDM)

Size	Quantity	UV	EDDM Postage
		2-sided	
Block 6.125 x 8.25"	200-499	\$.75	\$.178 per card
	500-749	\$.71	
	750-999	\$.70	
	1,000-1,999	\$.68	
	2,000-4,999	\$.66	
	5,000 +	\$.62	
Panoramic 5.75 x 11.25"	200-499	\$.79	\$.178 per card
	500-749	\$.76	
	750-999	\$.73	
	1,000-1,999	\$.71	
	2,000-4,999	\$.70	
	5,000 +	\$.66	
Giant 8.5 x 11"	200-499	\$1.01	\$.178 per card
	500-749	\$.90	
	750-999	\$.86	
	1,000-1,999	\$.83	
	2,000-4,999	\$.80	
	5,000 +	\$.67	

5,000 + please call 1-800-260-5887 for a personalized quote

Turnaround: Printed and mailed same day

Minimums:

- Each size and mail service dictated by USPS rate restrictions.

USPS Mail Service:

- First-Class™: Delivered within 3-5 business days and provides return service
- Standard (Bulk): May take up to 2-3 weeks
- EDDM (Bulk): May take up to 7-10 days

Greeting Cards

Price per card

	Print, Address + Mail			
	Quantity	Cost per Card	1st-Class	Bulk Standard
Greeting Card 4.5 x 6" Folded	10-49	\$1.64	\$2.14	n/a
	50-99	\$1.50	\$2.00	n/a
	100-499	\$1.30	\$1.80	\$1.72*
6 x 9.25" Unfolded	500-999	\$1.25	\$1.75	\$1.67
	1,000-1,999	\$1.22	\$1.72	\$1.64
	2,000+	\$1.19	\$1.69	\$1.61

Bindery: Bindery services required for folded cards, as well as envelopes, are included in per piece pricing. **Bulk Mail:** requires a minimum of 200 pieces.

Letters & Brochures

Price per piece

Size	Quantity	28# Regular Bond Stock						80# Cover Stock					
		1-Sided			2-Sided			1-Sided			2-Sided		
		Print Only	1st Class	Bulk	Print Only	1st Class	Bulk	Print Only	1st Class	Bulk	Print Only	1st Class	Bulk
Letter Envelope	100-499	\$0.98	\$1.48	\$1.40*	\$1.15	\$1.65	\$1.57*	n/a	n/a	n/a	n/a	n/a	n/a
	500-999	\$0.92	\$1.42	\$1.34	\$1.10	\$1.60	\$1.52	n/a	n/a	n/a	n/a	n/a	n/a
	1000-1,999	\$0.89	\$1.39	\$1.31	\$1.07	\$1.57	\$1.49	n/a	n/a	n/a	n/a	n/a	n/a
	2000+	\$0.85	\$1.35	\$1.27	\$1.04	\$1.54	\$1.46	n/a	n/a	n/a	n/a	n/a	n/a
Letter Tri-Fold	100-499	\$0.98	\$1.38	\$1.30*	\$0.98	\$1.48	\$1.40*	\$1.01	\$1.51	\$1.42*	\$1.11	\$1.61	\$1.53*
	500-999	\$0.91	\$1.41	\$1.33	\$0.92	\$1.42	\$1.34	\$0.96	\$1.46	\$1.37	\$1.06	\$1.56	\$1.48
	1000-1,999	\$0.80	\$1.30	\$1.22	\$0.89	\$1.39	\$1.31	\$0.93	\$1.43	\$1.34	\$1.03	\$1.53	\$1.45
	2000+	\$0.77	\$1.27	\$1.19	\$0.85	\$1.35	\$1.27	\$0.90	\$1.40	\$1.31	\$1.00	\$1.50	\$1.42
Letter Bi-Fold	100-499	\$0.83	\$1.33	\$1.25*	\$0.93	\$1.43	\$1.35*	\$0.96	\$1.46	\$1.38*	\$1.06	\$1.56	\$1.48*
	500-999	\$0.78	\$1.28	\$1.20	\$0.87	\$1.37	\$1.29	\$0.91	\$1.41	\$1.33	\$1.01	\$1.51	\$1.43
	1000-1,999	\$0.75	\$1.25	\$1.17	\$0.84	\$1.34	\$1.26	\$0.88	\$1.38	\$1.30	\$0.98	\$1.48	\$1.40
	2000+	\$0.72	\$1.22	\$1.14	\$0.80	\$1.30	\$1.22	\$0.85	\$1.35	\$1.27	\$0.95	\$1.45	\$1.37

Letters & Brochure Postage Mailing Options

Postage	First-Class™ Mail	Bulk Rate
Letter - Envelope	\$.50	\$.42
Letter - Tri-Fold	\$.50	\$.42
Letter - Bi-Fold	\$.50	\$.42
Greeting Card	\$.50	\$.42

Postage is paid to U.S. Post Office through expresscopy.com

* Bulk/Standard minimum is 200 pieces.

Calendars

Price per calendar

	Print, Address + Mail				Print Only
	Quantity	Cost per Calendar	1st-Class	Bulk Standard	Shipped
Calendar 5.5 x 8.5" Folded	20-49	\$3.47	\$4.18	N/A	\$3.58
	50-99	\$3.40	\$4.11	N/A	\$3.51
	100-199	\$3.31	\$4.02	N/A	\$3.42
8.5 x 11" Unfolded	200-499	\$3.14	\$3.85	\$3.77**	\$3.25
	500-999	\$3.00	\$3.71	\$3.63	\$3.11
	1000+	\$2.79	\$3.50	\$3.42	\$2.90

** Bulk/Standard minimum is 250 pieces.

Turnaround: Printed and mailed in 1-5 days.

Postcard Printing

Price per postcard

-Full-color, digital printing
-Automated addressing

-Full-color, digital printing

Print + Address

Print-Only

Size	Quantity	Print + Address		Print-Only			
		Cover Stock	Laminated, UV or Heavy Cover Stock	Cover Stock		Laminated or Heavy Cover Stock	
		1- or 2-sided		1-sided	2-sided	1-sided	2-sided
Regular 4.25 x 5.6"	10-99	\$.66	\$.69	\$.56	\$.59	\$.59	\$.62
	100-499	\$.47	\$.50	\$.37	\$.40	\$.40	\$.43
	500-999	\$.44	\$.47	\$.34	\$.37	\$.37	\$.40
	1,000-4,999	\$.38	\$.41	\$.28	\$.31	\$.31	\$.34
	5,000+	\$.33	\$.36	\$.23	\$.26	\$.26	\$.29
Jumbo 5.5 x 8.5"	10-99		\$ 1.02	\$.88	\$.92	\$.91	\$.95
	100-499		\$.71	\$.57	\$.61	\$.60	\$.64
	500-999		\$.68	\$.54	\$.58	\$.57	\$.61
	1,000-4,999		\$.65	\$.51	\$.55	\$.54	\$.58
	5,000+		\$.59	\$.45	\$.49	\$.48	\$.52
Block 6.125 x 8.25"	10-99		\$ 1.05	\$.90	\$.95	\$.93	\$.98
	100-499		\$.75	\$.60	\$.65	\$.63	\$.68
	500-999		\$.70	\$.55	\$.60	\$.58	\$.63
	1,000-4,999		\$.68	\$.53	\$.58	\$.56	\$.61
	5,000+		\$.62	\$.47	\$.52	\$.50	\$.55
Panoramic 5.75 x 11.25"	10-99		\$ 1.17	\$ 1.02	\$ 1.07	\$ 1.05	\$ 1.10
	100-499		\$.79	\$.64	\$.69	\$.67	\$.72
	500-999		\$.74	\$.59	\$.64	\$.62	\$.67
	1,000-4,999		\$.71	\$.56	\$.61	\$.59	\$.64
	5,000+		\$.66	\$.51	\$.56	\$.54	\$.59
Giant 8.5 x 11"	10-99		\$ 1.34	\$ 1.19	\$ 1.24	\$ 1.21	\$ 1.27
	100-499		\$ 1.13	\$.98	\$ 1.03	\$ 1.00	\$ 1.06
	500-999		\$ 1.01	\$.86	\$.91	\$.88	\$.94
	1,000-4,999		\$.92	\$.77	\$.82	\$.79	\$.85
	5,000+		\$.75	\$.60	\$.65	\$.62	\$.68

For larger volumes please call 1-800-260-5887 for a personalized quote

Data: Mailing lists are provided by DatabaseUSA and their best-in-the-industry databases of 14+ million businesses and 210+ million consumers.

Shipping: Your choice of UPS Ground, UPS Second Day Air, UPS Next Day Air Saver or UPS Next Day Air (some restrictions apply). Shipping charges will be calculated at check-out.

Bindery Service: If you are creating a folded brochure or tear-off coupons, folding, scoring, perforation and sealing are available for pennies per sheet.

**If you plan to mail your postcards yourself, be aware that due to USPS regulations, Jumbo, Block, Panoramic and Giant postcards must be on laminated or heavy cover stock (not regular cover stock).

Jumbo Magnet

Price per card

Quantity	1-sided
20 - 49	\$ 1.45
50 - 99	\$ 1.40
100 - 199	\$ 1.35
200 - 499	\$ 1.30
500 - 999	\$ 1.05
1,000 - 1,999	\$.95
2,000+	\$.80

“7 new clients last month thanks to postcard mailings.”

~ George C.
NW Insurance



Move through life's stages with our flexible health options.

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HEALTHIER





Flyers & Brochures

Price per postcard

Size	Quantity	Premium Bond Paper			Cover Stock			Laminated or Heavy Cover Stock		
		1-sided color	2-sided color + B&W	2-sided color + color	1-sided color	2-sided color + B&W	2-sided color + color	1-sided color	2-sided color + B&W	2-sided color + color
Letter 8.5 x 11"	20 - 49	\$.67	\$.77	\$.87	\$.82	\$.92	\$1.02	\$.95	\$1.05	\$1.15
	50 - 99	\$.56	\$.66	\$.76	\$.72	\$.82	\$.92	\$.85	\$.95	\$1.05
	100 - 499	\$.45	\$.55	\$.65	\$.61	\$.71	\$.81	\$.74	\$.84	\$.94
	500 - 999	\$.40	\$.50	\$.60	\$.56	\$.66	\$.76	\$.69	\$.79	\$.89
	1,000+	\$.37	\$.47	\$.57	\$.53	\$.63	\$.73	\$.65	\$.75	\$.85
Legal 8.5 x 14"	20 - 49	\$.77	\$.90	\$1.03	\$1.22	\$1.35	\$1.48	\$1.41	\$1.54	\$1.67
	50 - 99	\$.67	\$.80	\$.93	\$1.06	\$1.19	\$1.32	\$1.25	\$1.38	\$1.51
	100 - 499	\$.56	\$.69	\$.82	\$.90	\$1.03	\$1.16	\$1.09	\$1.22	\$1.35
	500 - 999	\$.51	\$.64	\$.77	\$.82	\$.95	\$1.08	\$1.01	\$1.14	\$1.27
	1,000+	\$.47	\$.60	\$.73	\$.77	\$.90	\$1.03	\$.96	\$1.09	\$1.22
Tabloid 11 x 17"	20 - 49	\$1.30	\$1.50	\$1.70	\$1.60	\$1.80	\$2.00	\$1.86	\$2.06	\$2.26
	50 - 99	\$1.08	\$1.28	\$1.48	\$1.40	\$1.60	\$1.80	\$1.66	\$1.86	\$2.06
	100 - 499	\$.86	\$1.06	\$1.26	\$1.18	\$1.38	\$1.58	\$1.44	\$1.64	\$1.84
	500 - 999	\$.76	\$.96	\$1.16	\$1.08	\$1.28	\$1.48	\$1.34	\$1.54	\$1.74
	1,000+	\$.70	\$.90	\$1.10	\$1.02	\$1.22	\$1.42	\$1.26	\$1.46	\$1.66

Turnaround: Flyers & business cards are shipped same day.

Minimums: Minimums are unique to each product. Please refer to the lowest quantity available on the pricing guide.

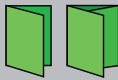
Shipping: Your choice of UPS Ground, UPS Second Day Air, UPS Next Day Air Saver or UPS Next Day Air (some restrictions apply). Shipping charges will be calculated at check-out.

Flyer/Brochure Bindery Services

Add to base prices above

Folding

Create brochures & pamphlets



1 fold (bi-fold) **2 fold (tri-fold)**

Set-up fee

\$15 \$20

Price per 100 pieces

\$.75 \$.75

Scoring

Required for cover stocks (Allows for a clean fold)

1 score **2 scores**

Set-up fee

\$30 \$35

Price per 100 pieces

\$.75 \$.75

Glue Dot Sealing

Keep brochures closed during mailing



1 dot **2 dots**

Set-up fee

\$15 \$30

Price per 100 pieces

\$2.00 \$3.50

Perforation

Tear-off coupons & response cards



1 perforation **2 perforation**

Set-up fee

\$30 \$35

Price per 100 pieces

\$.75 \$.75

Business Cards

Price per postcard

Quantity	Laminated or Heavy Cover Stock			Magnet Stock
	1-sided color	2-sided color + B&W	2-sided color + color	1-sided color
20-49	\$.19	\$.21	\$.26	\$.79
50-99	\$.18	\$.20	\$.25	\$.65
100-249	\$.16	\$.18	\$.23	\$.50
250-499	\$.13	\$.14	\$.20	\$.35
500-999	\$.11	\$.12	\$.17	\$.30
1000-2499	\$.10	\$.11	\$.15	\$.25
2500 +	\$.09	\$.10	\$.13	\$.25

Door Hangers

Price per hanger

Quantity	Cover Stock			Laminated Cover Stock		
	1-sided color	2-sided color + B&W	2-sided color + color	1-sided color	2-sided color + B&W	2-sided color + color
100 - 499	\$.37	\$.42	\$.47	\$.44	\$.49	\$.54
500 - 999	\$.35	\$.40	\$.45	\$.41	\$.46	\$.51
1,000+	\$.33	\$.38	\$.43	\$.39	\$.44	\$.49

Bindery: Bindery services required for doorknob cut-out are included in per piece pricing.

Please see our Bindery Services page for complete details, including how to set up your order.

Call About Our Monthly Specials!

www.expresscopy.com

800-260-5887